

WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601 **DATE**: 11-02-2012 **PAGE**: 1

of 4

MEDIA PLACEMENT TECHNOLOGIES - 5496 ATTN: NICOLE MEADE 500 N. WASHINGTON ST. ALEXANDRIA VA 22314

Contract No Contract Dt Revision Dt Advertiser Brand NOW OR NEVER INC Brand NOW OR NEVER PAC POLITICALS Station/Market WLS - CHICAGO

Agency Es	st#	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing				P	ackage	Contract Title	e	
		247613	PHILADELPHIA	D. PARKER	11-01-2012	11-04-20	012	M (Broad	dcast N	Month, C	ycle 1)	N	247613		
Line Start Date	End Date	Time Period	De	scription			RC	Duration	МТ	W T	F	S S	SPW	Price	Tot Spots	Total \$
1 11-01-2012	11-04-2012	10:00PM - 11:	00PM LN	ORBIT:NEWS M-F1000-10	35P;SU 1000P-	·1100P	1	30		1	1	1	3	5,800	3	17,400.00
2 11-01-2012	11-02-2012	05:00AM - 06:	:00AM MC	DRN NEWS: 5-6A M-F (551	0)		1	30		1	1		2	1,000	2	2,000.00
3 11-01-2012	11-02-2012	06:00AM - 07:	:00AM MC	DRN NEWS: 6-7A M-F (551	1)		1	30		1	1		2	2,000	2	4,000.00
4 11-01-2012	11-02-2012	07:00AM - 09:	:00AM MC	ORN NEWS/GMA: 7-9A M-F	F (5512)		1	30		1	1		2	2,300	2	4,600.00
5 11-01-2012	11-02-2012	11:00AM - 12:	:00PM DA	YTIME/ NEWS: 11-12NOOI	N DAYTIME M-I	F (5516	1	30		1	2		3	1,100	3	3,300.00
6 11-01-2012	11-02-2012	04:00PM - 05:	00PM EA	RLY NEWS M-F 4-5P (8499	9)		1	30		1	1		2	2,200	2	4,400.00
7 11-01-2012	11-02-2012	06:00PM - 06:	30PM EA	RLY NEWS: 6-630P M-F (5	5524)		1	30		1	1		2	4,500	2	9,000.00
8 11-01-2012	11-02-2012	06:26PM - 06:	56PM AC	CESS: WHEEL M-F 628P-	7P (5525)		1	30		1	1		2	5,000	2	10,000.00
9 11-01-2012	11-02-2012	10:35PM - 11:	02PM LF	NEWS: NIGHTLINE: M-F	1035-1104P (55	527)	1	30		1	1		2	2,800	2	5,600.00
10 11-03-2012	11-03-2012	06:00AM - 07:	:00AM WE	EEKEND/ MORN NEWS: SA	AT 6-7A (5552)		1	30				1	1	400	1	400.00
11 11-03-2012	11-03-2012	08:00AM - 09:	:00AM WE	EEKEND EARLY MORN NE	WS: SAT: 8-9A	(10600	1	30				1	1	1,000	1	1,000.00
12 11-03-2012	11-03-2012	06:30PM - 06:	56PM WE	EEKEND/ACCESS: SAT WH	HEEL 630-7P (5560)	1	30				1	1	2,800	1	2,800.00
13 11-04-2012	11-04-2012	06:00AM - 07:	:00AM WE	EEKEND/ MORN NEWS: SI	UN 6-7A (5553)		1	30				1	1	400	1	400.00
14 11-04-2012	11-04-2012	08:00AM - 09:	:30AM WE	EEKEND/MORN NEWS: SU	N 8-930AM/8-1	0A EFF	1	30				1	1	800	1	800.00
15 11-01-2012	11-01-2012	07:00PM - 10:	00PM SP	ECIALS: PRIME:TH: CMA	"COUNTRY MU	ISIC AW	1	30		1			1	20,000	1	20,000.00
1 1	1	1						1	1				1		1 1	



WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601 **DATE**: 11-02-2012 **PAGE**: 2

of 4

MEDIA PLACEMENT TECHNOLOGIES - 5496 ATTN: NICOLE MEADE 500 N. WASHINGTON ST. ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
404230	10-31-2012	11-01-2012	4	NOW OR NEVER INC	NOW OR NEVER PAC	POLITICALS	WLS - CHICAGO

Agen	ncy Est	#	CMS	S #	Sales Office	Account Executive	Start Date	End D	ate	Billing					Package	Contract Titl	e	
			2476	13	PHILADELPHIA	D. PARKER	11-01-2012	11-04-2	012	M (Broad	dcast M	onth, C	cycle 1		N	247613		
Line Start I	Date	End Date	Time Pe	riod		escription			RC	Duration	МТ	W T	F	s s	SPW	Price	Tot Spots	Total \$
16 11-02-	2012	11-02-2012	09:00PM	/ - 10:0	00PM P	RIME:FRI: 9-10P/20/20 (56	14)		1	30			1		1	8,000	1	8,000.00
17 11-03-	2012	11-03-2012	10:30PM	/ - 11:	30PM L	N: SAT LATE NEWS FLLW	NG FOOTBALL	(12298)	1	30				2	2	1,800	2	3,600.00
18 11-01-	2012	11-04-2012	10:00PM	/ - 11:0	00PM L	N ORBIT:NEWS M-F1000-1	035P;SU 1000P	-1100P	1	30		1	2	3	6	5,800	6	34,800.00
19 11-02-	2012	11-02-2012	05:00AN	/I - 06 :	00AM N	MORN NEWS: 5-6A M-F (55	10)		1	30			2		2	1,000	2	2,000.00
20 11-02-	2012	11-02-2012	06:00AN	/I - 07 :	OOAM N	IORN NEWS: 6-7A M-F (55	11)		1	30			2		2	2,000	2	4,000.00
21 11-02-	2012	11-02-2012	07:00AN	/I - 09 :	OOAM N	IORN NEWS/GMA: 7-9A M-	·F (5512)		1	30			2		2	2,300	2	4,600.00
22 11-02-	2012	11-02-2012	11:00AN	/I - 12 :0	00PM D	AYTIME/ NEWS: 11-12NOC	N DAYTIME M-	F (5516	1	30			2		2	1,100	2	2,200.00
23 11-02-	2012	11-02-2012	04:00PN	/ - 05:0	00PM E	ARLY NEWS M-F 4-5P (849	9)		1	30			2		2	2,200	2	4,400.00
24 11-02-	2012	11-02-2012	06:00PM	/I - 06:	30PM E	ARLY NEWS: 6-630P M-F ((5524)		1	30			1		1	4,500	1	4,500.00
25 11-02-	2012	11-02-2012	06:26PN	/ - 06:	56PM A	CCESS: WHEEL M-F 628P	-7P (5525)		1	30			2		2	5,000	2	10,000.00
		Cr Resolve	d F	Rate R	leason													
		11-02-2012	<u> </u>		RDT RESOLV													
		Tota		,000											Credit Re	esolved Total:	-1	-5,000.00
00 44 00	0040		,	•	00414	VEEKEND/MODN NEWO C	AT 0 74 (5550)										`.	
26 11-03-	2012	11-03-2012	06:00AN	VI - U7:	UUAM V	VEEKEND/ MORN NEWS: S	SAT 6-7A (5552)		1	30				1	1	400	1	400.00
07 44 00		44 00 0040				VEEKEND EADLY MODNAU		(40000						_		4 000		
2/ 11-03-	2012	11-03-2012	08:00AN	и - 09:	UUAM V	VEEKEND EARLY MORN NI	EWS: SAT: 8-9A	(10600	1	30				2	2	1,000	2	2,000.00
00 44 65		44 00 00:-				VEEKEND/4 00E00												
28 11-03-	2012	11-03-2012	06:30PM	л - 06:	56PM V	VEEKEND/ACCESS: SAT W	HEEL 630-7P (5560)	1	30				1	1	2,800	1	2,800.00
									_					_		,		
29 11-04-	2012	11-04-2012	06:00AN	vi - 07:	OOAM V	VEEKEND/ MORN NEWS: S	SUN 6-7A (5553)		1	30				1	1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

DATE: 11-02-2012 **PAGE:** 3

of 4

MEDIA PLACEMENT TECHNOLOGIES - 5496 ATTN: NICOLE MEADE 500 N. WASHINGTON ST. ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
404230	10-31-2012	11-01-2012	4	NOW OR NEVER INC	NOW OR NEVER PAC	POLITICALS	WLS - CHICAGO

		Agency Est	#	CMS #	Sales Office	Account Execut	ve	Start Date	End Da		Billing			Pac	kage C	Contract Title	Э	
				247613	PHILADELPH	A D. PARKER		11-01-2012	11-04-20)12	M (Broad	dcast Month	, Cycle 1)	1	N 2	47613		
	Line	Start Date	End Date	Time Period		Description				RC	Duration	M T W	T F S	S	SPW	Price	Tot Spots	Total \$
	30	11-04-2012	11-04-2012	08:00AM - 09:	:30AM	WEEKEND/MORN N	EWS: SUN	8-930AM/8-1	0A EFF	1	30			1	1	800	1	800.00
	31	11-03-2012	11-03-2012	10:30PM - 11:	-30PM	LN: SAT LATE NEW	S ELL WNG	FOOTBALL	(12208)	1	30		2		2	1,800	2	3,600.00
	31	11-03-2012	11-03-2012	10.501 141 - 111.	.501 141	LIN. OAT LATE INLIN	O I LLWING	TOOTBALL	(12230)	۱'	30		_		-	1,000	_	3,000.00
													_					
	32	11-02-2012	11-02-2012	05:30PM - 06:	:00PM	EARLY NEWS: WOR	LD NEWS	TONIGHT 53	0P-600F	1	30		1		1	4,500	1	4,500.00
			Cr Resolved	Rate F	Reason													
			11-02-2012		CRDT RESOLV													
			11-02-2012	4,500 C	SKD1 KESOLV													
			Total:	4,500										Gre	edit Resc	olved Total:	-1	-4,500.00
	33	11-04-2012	11-04-2012	05:30PM - 06:	:00PM	WEEKEND: EARLY	NEWS: SA-	-SU 5P-630P	(5558)	1	30			1	1	4,500	1	4,500.00
	3/1	11-03-2012	11-03-2012	06:00PM - 10:	-30DM	*M-SU 6P-1035P RC	T /ACCES	S/WHEEL/DD	IME/I N	1	30		1		1	7,000	1	7,000.00
	J -1	11-03-2012	11-03-2012	00.001 W - 10.	.501 W	W-50 01 -10551 IXC	1./ACCLO	S/WIILLL/I K	IIVIL/LIN	١.	30				•	7,000	•	7,000.00
	35	11-04-2012	11-04-2012	06:00PM - 07:	:00PM	PRIME:SUN: 6-7P A	FV/VAR (56	516)		1	30			1	1	6,000	1	6,000.00
	36	11-04-2012	11-04-2012	09:30AM - 10:	:30AM	WK/MORN NEWS: S	U THIS WE	EK 927-1030	A/10-11	1	30			1	1	5,000	1	5,000.00
	37	11-02-2012	11-02-2012	09:00PM - 10:	·00PM	PRIME:FRI: 9-10P/2	0/20 (5614)	1		1	30		Х		1	8,000	1	8,000.00
	0,	11 02 2012	11 02 2012	00.001 III 10.	.001 111	1 KIIII 2 101 /2	0/ 2 0 (001 -1)	•		١.			^		•	0,000	•	0,000.00
														.				
	38	11-04-2012	11-04-2012	06:00AM - 07:	:00AM	WEEKEND/ MORN I	NEWS: SUI	N 6-7A (5553)		1	30			X	1	400	1	400.00
	39	11-04-2012	11-04-2012	07:00AM - 08:	:00AM	WEEKEND/MORN N	EWS: GMA	SUN 7-8A (5	557)	1	30			X	1	1,100	1	1,100.00
A	40	11-02-2012	11-02-2012	10:35PM - 11:	:02PM	LF/NEWS: NIGHTLI	NE: M-F 10	035-1104P <i>(55</i>	527)	1	30		1		1	2,800	1	2,800.00
								(00	,	.			•		•	_,	•	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
														Con	ntracted	Gross Total	: 65	213.100.00
																		210,100.00
															Actual	Gross Total	63	203,600.00
																Commission		30,540.00
Ш																Net Total		173,060.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

Acknowledgment of Agreement Between WLS-TV CHICAGO and



WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

DATE: 11-02-2012 **PAGE:** 4 **of** 4

MEDIA PLACEMENT TECHNOLOGIES - 5496 ATTN: NICOLE MEADE 500 N. WASHINGTON ST. ALEXANDRIA VA 22314

	ontract No 404230														de S			Station/Market WLS - CHICAGO		
	Agency Est#				CMS # 47613	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 11-01-2012	End [Billing M (Broa	dcast M	Month (Cycle 1)		_	Contract Ti	tle		
Li	ne Start	Date	End Dat	<u> </u>	Period		cription	11-01-2012	11-04-2		Duration			F S	_	SPW		Tot Spots	Total \$	
M	lonth/YR		P	reempted	l	Made Good	Contract 1	otal		A	djustm	ents						Actual Total		
N	ov 12				0.00		0.00	213,10	0.00		9	9,500.0	0 CR						203,600.00	
	TOTAL				0.00		0.00	213,10	0.00		9	9,500.0	0 CR						203,600.00	